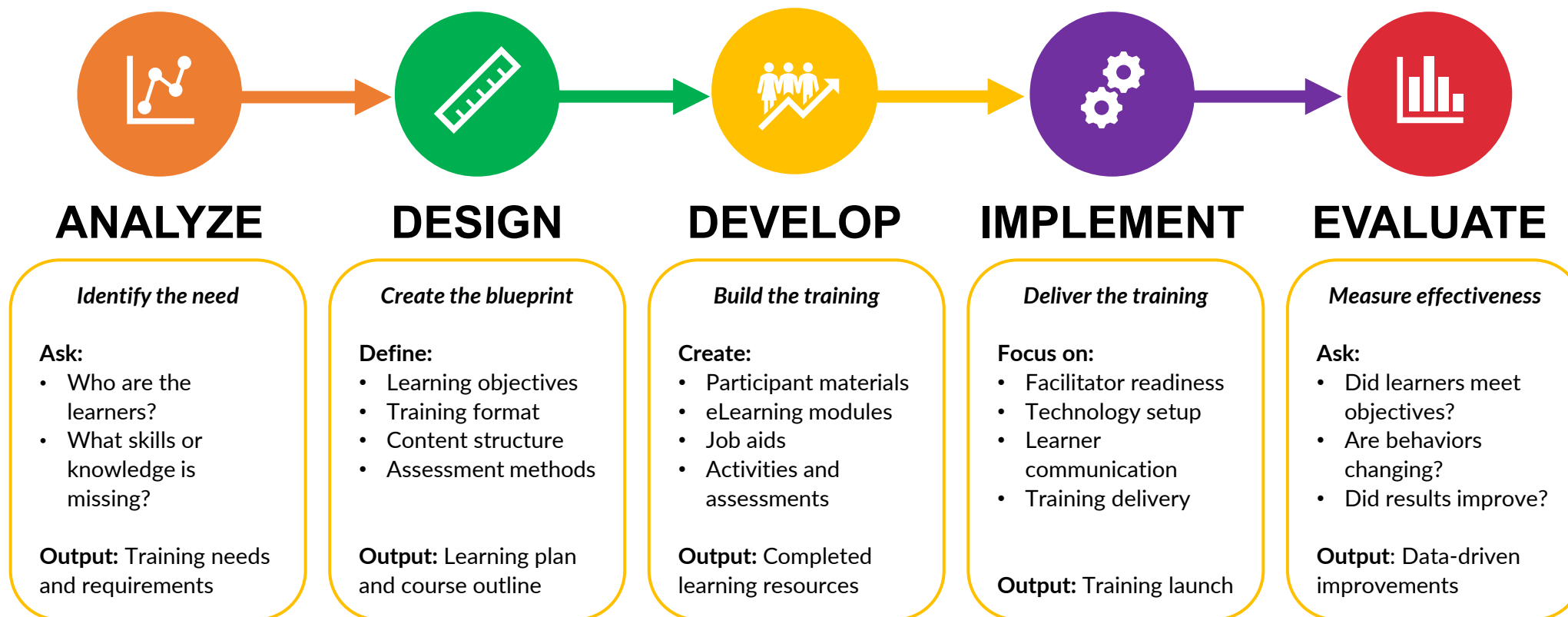


The ADDIE Model: A Guide to Effective Training Design

ADDIE is a proven framework used to create learning experiences that solve performance problems and support business goals.



Quick ADDIE Check



- ☐ Has the real performance gap been identified?
- ☐ Are learning objectives clearly defined?
- ☐ Does the content support business goals?
- ☐ Are learners able to apply new skills?
- ☐ Do we know how success will be measured?

“Great Learning Doesn't Happen by Accident”

ADDIE helps organizations build learning solutions that are intentional, measurable, and aligned to business needs.

Need help designing effective learning and development programs?

Contact us for support.



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